

HOW TO OPTIMIZE YOUR GOOGLE BUSINESS PROFILE

1. Setup/claim your listing.
2. Make sure your name, address, phone number, and contact/booking info is accurate.
3. Check that your hours are accurate and up to date.
4. Write a quality description of your business.
5. Choose accurate, relevant categories.
6. Select attributes that apply to your business.
7. Add the services and products you offer (and include pricing if possible).
8. Include a link to a website page.
9. Get fresh, positive reviews and thoughtfully respond to all reviews.
10. Add quality photos and videos of your work and team.
11. Monitor and answer questions.
12. Create fresh posts.

BONUS:

Turn on messaging.